

Cold-Applied Brochure

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*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*

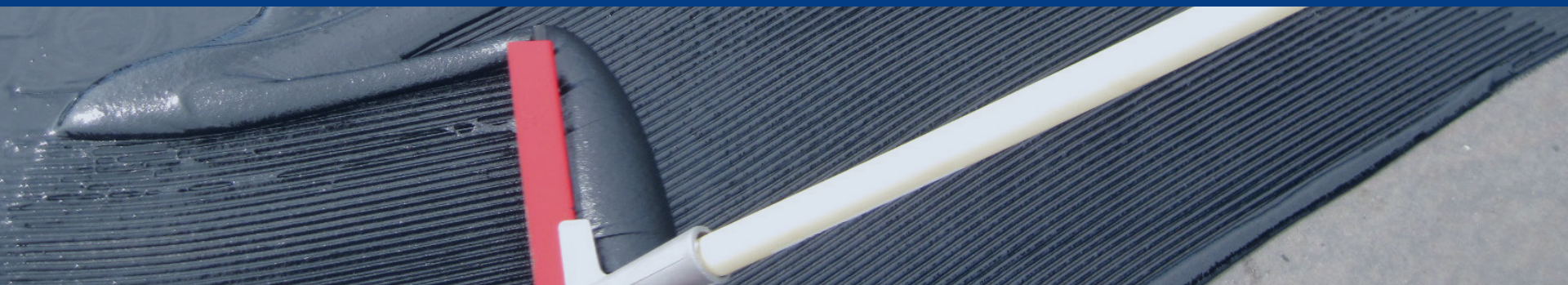
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Cold- Applied

*A Better Roofing Option
For A Changing Market*



*Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™*





Versatile, Reliable, & Easy To Use...



Today, more than ever before, cold-applied asphaltic systems make sense. Property owners want the reliable, dependable performance of a multi-ply system, but are concerned with the inconvenience, expense, and disruption of a hot asphalt application.

**GAF Cold-Applied Systems
Are An Excellent Solution For Most Roofing
Situations...And They're Especially Ideal For:**

Crowded Areas...

Where safety is a concern or foot traffic is common — and you want to avoid the clutter of kettles, torches, and other equipment.

Difficult Access...

When your roof is hard to reach with traditional hot asphalt installation equipment.

**Before You Choose Your Next Roofing System,
Consider The Benefits Of A GAF Cold-Applied Roof:**

Proven Technology...

Most people assume that cold-applied roofing is a new technology and wonder if it is a safe choice. The reality is that GAF has invested over 25 years in refining this technology. We demonstrate our confidence in GAF cold-applied roofing systems with premium guarantees of up to 20 years.*

Single-Source Guarantee...

Adhesives and membranes are tested together, in an assembly. That is how performance is determined and approvals are achieved. Substituting an adhesive compromises performance. Assure success and accountability with TOPCOAT® Matrix™ Adhesives and Ruberoid® Membranes, both from one manufacturer—one source for your peace of mind.

*See guarantees for complete coverage and restrictions.

GAF Cold-Applied Roofing Systems Are Proven, Safer, And Easier To Install

Plus, You'll Get The Same Superior Performance That You've Come To Expect From A GAF Roof:

Versatile Performer

Cold-applied asphaltic systems provide contractors with the options they need and the convenience property owners demand. Adhesives are available in varying formulations, may be used over a variety of substrates, and can be applied with different techniques (sprayed, squeegeed, or rolled). They are versatile enough to be installed in a wide range of temperatures (generally from 45°F to 120°F). One thing all cold adhesives have in common is they provide a terrific solution to applications where hot asphalt installation is impractical. Plus, they can be repositioned during application to eliminate voids that can cause roof failure — helping to provide asset protection you can trust.

Less Hassle...

Fewer installers are required and jobs are simplified, resulting in quicker installation and less chance that your roofing job will be delayed—and less chance of hassles for you.

Cost Competitive...

In addition to these advantages of GAF cold-applied roofing systems, they are cost-competitive too. The result: a superior value for owners!



Cold-Applied Roofing

The Versatile Alternative
For Almost Any Property



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From North America's
Largest Roofing
Manufacturer!™*

Northeast Sales Office: (856) 241-0241
Central Sales Office: (630) 296-1980
Southeast Sales Office: (813) 829-8880
Southwest Sales Office: (972) 851-0500
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Contractor Services 1-800-ROOF-411
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Industrial Buildings

Where great performance is required to protect assets and assure productivity

Schools

Eliminating hot kettles and 450° asphalt from the job site results in a safer installation

Hospitals

Less equipment is needed to install the roof, so disruption to patients, visitors, and the facility can be kept to an absolute minimum

Residential Low-Slope

Homeowners are thrilled that their flat porch or garage roof can be installed with a minimum of inconvenience

High-Rise Buildings

Tenants have less to complain about, and access to key areas is not impeded by traditional installation equipment

